



You just joined your chamber of commerce! In doing so, you've added an important tool to growing your network, your opportunities and your business! We want to help you make the most out of your membership. To get you started, here are some quick things you can do to start taking advantage of your membership right away!

YOU JOINED THE CHAMBER. NOW WHAT?

1

Your Chamber Membership is a Subscription – First and foremost... You paid for a membership, so use it. Immediately. Don't wait weeks or months to get started. Dive in, because 12 months goes quickly, and we want you to get the most out of it by the time your renewal comes up.

2

Meet w/ the Chamber Team and Let Them Know Why You Joined – To get the most out of your membership, this is the most imperative step... Put your company in the forefront of their minds throughout the year. Let them know what you're looking to accomplish. Try to focus on answering these questions, which we find to be most helpful - in helping you:

- a. Why did you join? What are you looking to accomplish?
- b. What are your business growth goals? Where are you headed?
- c. Who can I introduce you to?
- d. What's your niche? What's your story?
- e. What buzzwords should I listen for to make me tell someone they should talk to you?

3

Get to An Event – The most powerful service any chamber provides is bringing together people so they can do business together. We encourage you to get an event on your calendar right away, but also:

- a. Choose an event that has a good chance of putting the people you need to meet in the room
- b. Let the chamber team know when you register that you'll be attending
- c. The morning of the event, post to your primary social media platform that you're looking forward to attending (and tag the chamber!)
- d. At the event, make contact with the chamber team – they'll be happy to introduce you to relevant people (especially if you've already done step #2 above)

4

Whitelist Chamber E-mails – One of the biggest challenges for chambers and chamber members is that chamber newsletters go into spam, so you don't know when upcoming events are. Here's how to whitelist your new chamber's e-mails, so they get through:

www.momentumforbusinessgrowth.com/whitelist-chamber-emails

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Joining a Chamber is About Growing Your Business – Finally, it's important to solidify your mindset about being a part of a chamber... While your chamber does many important things in growing the community, YOU'RE there to grow your business. Make your chamber involvement a key component of your growth strategy, and focus your participation in events, your interactions and the relationships you pursue through the chamber on growing your business.